

MEDIA PLAN 2027



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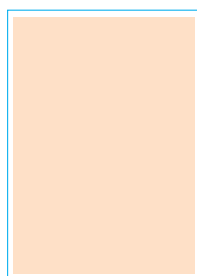
AD RATES 2027

2/1 page (spread)	NOK 31,800
1/1 page	NOK 19,500 + VAT
1/2 page	NOK 13,800 + VAT
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Content (editorial space) incl. 14 days online	NOK 20,000

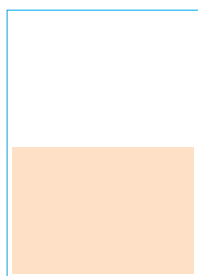
PUBLICATION SCHEDULE 2027

ISSUE	MATERIAL DEADLINE		PUBLICATION
01	27 Jan	➔	15 Feb
02	12 Apr	➔	26 Apr
03	28 May	➔	14 Jun
04	13 Aug	➔	30 Aug
05	21 Sep	➔	11 Oct
06	23 Nov	➔	13 Dec

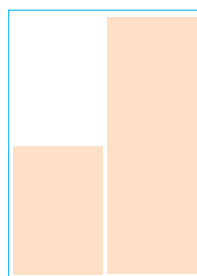
AD FORMATS



1/1 page
190x265 mm
Bleed
210x297 mm
+3mm extra for
trimming
Spread
420x297
+3mm extra for
trimming



1/2 page
190x130 mm
Bleed
210x145 mm
+3mm extra for
trimming



1/2 page
92x265mm
Bleed
104x297 mm
+3mm extra for
trimming
1/4 page
92x130 mm



1/4 page
190x63 mm
1/3 page
190x85 mm



AD MATERIAL

High-resolution PDF
(with embedded fonts).
3 mm bleed.



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WHEN THE INDUSTRY SEEKS KNOWLEDGE AND NEWS

OUR DIGITAL AD PLACEMENTS

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TOP BANNER

1065 x 165 px
+ mobile
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Shown at top of all articles.

SUPERBOARD

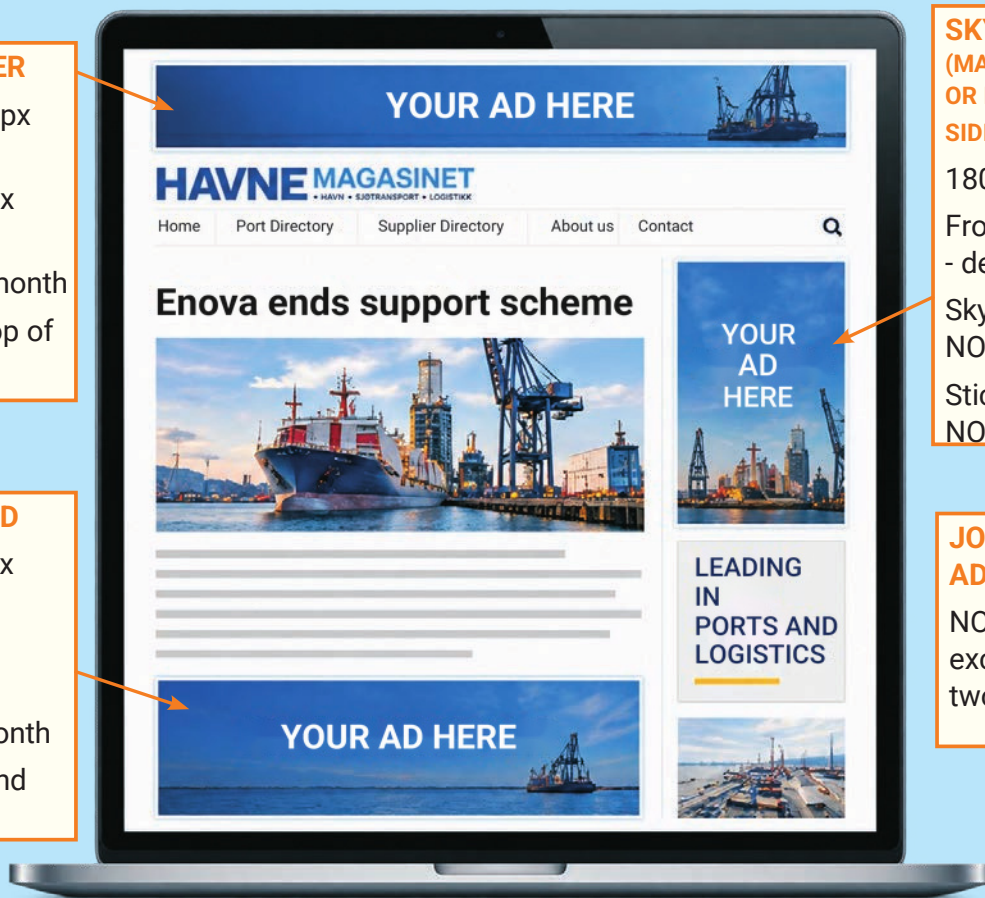
1065 x 300 px
+ mobile
320 x 250 px
NOK 3,500
+ VAT per month
Front page and in articles.

SKYSCRAPER (MARGIN – RIGHT OR LEFT SIDE)

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